



CAPABILITY STATEMENT

Woman-owned marketing and communications agency specializing in science, healthcare, tech, and policy. Model Content provides production, design, writing, research, and promotion services for all kinds of technical campaigns and events. Multimedia deliverables include print, digital, and video.

CORE CAPABILITIES

Experts in:

- Communicating complex content to diverse audiences
- Research and strategy for public and stakeholder communications
- Scientific report and manuscript writing
- Health communication and information dissemination
- Meeting facilitation and event planning for forums and advisory groups
- Development of educational content
- Interviews, focus groups, and content analysis

DIFFERENTIATORS

- Experience researching and writing on policy, technology, medicine, biology, and public health
- Excellent client service, with experience integrating into the teams of larger firms
- Named a 2018 Collision Conference ALPHA Startup and a 2018 SCORE American Small Business Champion

Certification: EDWOSB
DUNS number: 080574227
Cage Code: 7TTF3

Serving a national client base from New Orleans

GET IN TOUCH

Molly Kramer

Founder & Creative Director
www.ModelContent.co

P : (504) 300-9943

E : Molly@ModelContent.co

227 South Gayoso St.
New Orleans, Louisiana 70119

NAICS CODES

512110	Motion Picture & Video Production
512191	Teleproduction & Other Postproduction Services
512290	Audio Recording of Meetings & Conferences
519130	Internet Publishing & Broadcasting
541430	Graphic Design Services
541511	Web (i.e., Internet) Page Design Services, Custom
541611	Marketing Consulting Services
541720	Business Research & Development Services
541820	Press Releases, Messaging, & Media Training
541910	Marketing Analysis or Research Services
541922	Commercial Photography
561320	Temporary Help Services (production crews)
561410	Desktop Publishing, Editing, & Technical editing
561920	Convention & Trade Show Organizers
711510	Independent Artists, Writers, & Performers
624190	Community Health Education Services
923120	Public Health Communication